

Atlantic International University
Introduction to International Studies
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I. Objectives

The purpose of this course is to provide students with a conceptual understanding of the international world system. This is accomplished through empowering students to:

1. Develop an understanding of the how the international system works (Globalization, Historical Developments, International Economics, etc.)
2. Study the current trends that are shaping the events of current human history and evolution (development theory, global health, food security, energy, etc.)
3. Synthesize new knowledge of the international system with knowledge of current trends in order to gain the ability to think globally and anticipate solutions for unpredictable, real-world scenarios

Therefore success in global studies requires an understanding of the international system, current trends, and keen analytical abilities to find solutions.

II. Content

Materials

For this course, we will use Smallman and Brown's text International and Global Studies (2011). This text is accessible from the AIU Library.

In addition to the text, we will read current journal articles and primary source documents such as those found at the United Nations Development Program page, Bjorn Lomborg's blog, the UN Millennium Goal page, and many more. Course material is highlighted in the bibliography section.

Course Organization

As mentioned in the section titled "Objectives", this course uses a multi-faceted approach to foster global citizenship. Therefore, the course is divided into three main sections: (1.) Understanding the International System, (2.) Current Trends, and (3.) Applying Your New Knowledge.

The first six (6) units provide the student with a summary of the international system. Units seven (7) through eleven (11) provide the students with a summary of current trends that now shape human evolution. Opportunities for students to apply their new knowledge can be found in the **Extension Activities** at the end of each section.

III. Assignments and Activities

Below is a summary of the extension activities at the end of each chapter.

Chapter 1: Globalization

Assignments:

Read Chapter 1 in Text

View Yale University's Presentation

Watch PPT

Take Quiz (not for grading purposes, just to confirm that you have understood the academic material presented on this lesson).

Extension Activity (OPTIONAL)

Introduce yourself and briefly explain (1.) what globalization means to you and (2.) whether or not you feel that globalization promotes social justice?

Resources:

Nayan Chanda's Nov 19, 2003 background presentation titled "What is Globalization?" Available as a two-part Flash file - click on "Part One" AND THEN click on "Part Two" - at Yale Global Online: http://yaleglobal.yale.edu/multimedia_list/flash

* Brown & Smallman Text

Chapter 2: Historical Development

Assignments:

Read Chapter 2 in text

Watch PPT

Take Quiz (not for grading purposes, just to confirm that you have understood the academic material presented on this lesson).

Extension Activity (OPTIONAL)

Review Moises Naim's paper "The five wars of globalization." Write a 1-2 page reaction paper describing your impression of Naim's analysis.

Resources:

Naim, M. (2009). Five wars of globalization Affairs, Jan/Feb 2003, <http://digitalcommons.wcl.american.edu/cgi/viewcontent.cgi?article=1185&context=auilr>

Smallman and Brown Text

Chapter 3: Security

Assignments:

Read Chapter 3 in Text

Watch PPT

Take Quiz (not for grading purposes, just to confirm that you have understood the academic material presented on this lesson).

Extension Activity (OPTIONAL):

Interview a friend or family member. Ask them what are their biggest fears or security concerns? Ask them what they feel their government should do?

Resources:

Brown, K., & Smallman, S. (2011). Introduction to international and global studies.

North Carolina: University of North Carolina Press. Retrieved from

https://www.aiu.edu/students/stu_lib_resources_aiu.asp

Smallman and Brown Text

Chapter 4: International Economics

Assignments

Read Chapter 4 in Text

Review PPT

Take Quiz (not for grading purposes, just to confirm that you have understood the academic material presented on this lesson).

Extension Activity (OPTIONAL)

Read the articles by (1.) Barker and Mander and (2.) Panagariya. Write a short reaction paper stating who you feel was right and why.

Resources

Brown, K., & Smallman, S. (2011). Introduction to international and global studies.

North Carolina: University of North Carolina Press. Retrieved from

https://www.aiu.edu/students/stu_lib_resources_aiu.asp

Smallman and Brown Text

* Articles attached as pdf files*

Chapter 5: International Politics

Assignments

Read Chapter 5 in Text

Review PPT

Take Quiz (not for grading purposes, just to confirm that you have understood the academic material presented on this lesson).

Extension Activity (OPTIONAL)

Find a news article that highlights the mismatch between the formal structures of power (G-8, UN Security Council, etc.) and the influence of rising powers. Write a brief reaction paper of what you found.

Resources:

<http://www.un.org/Docs/sc>

Smallman and Brown Text

Chapter 6: Culture

Assignments

Read Chapter 6 in Text

Review PPT

Take Quiz (not for grading purposes, just to confirm that you have understood the academic material presented on this lesson).

Extension Activity (OPTIONAL)

Choose 1

View video about human trafficking OR review Lankov's article that argues that an information campaign could topple North Korean government

Resources:

<http://children.foreignpolicyblogs.com/human-trafficking-and-slavery-related-movies-and-documentaries/>

* Lankov article attached as a pdf

PART II: CURRENT THEMES

Chapter 7: Development Theory

Assignments:

Read Chapter 7 in Text

Review PPT

Take Quiz (not for grading purposes, just to confirm that you have understood the academic material presented on this lesson).

Extension Activity (OPTIONAL):

Examine the UN Millennium Development Goals as described on the UN webpage www.un.org/millenniumgoals/
Now look at the United Nations

Development Programme webpage www.undp.org/mdg/basics.shtml .

Track their successes in three countries. In a brief paper (1-2 pages), compare what has happened in the three countries regarding each of these two goals. What do you think accounted for any differences in the outcomes among the three countries

OR

Review C.K. Prahalad and Allen Hammond's paper on selling to the poor.

Resources:

Prahalad, C. K., & Allen, H. (2004). Selling to the poor. Foreign Policy, May 2004, Retrieved from http://www.foreignpolicy.com/articles/2004/05/01/selling_to_the_poor

Smallman and Brown Text

Chapter 8: Food Security

Assignments

Read Chapter 8 in Text

Review PPT

Take Quiz (not for grading purposes, just to confirm that you have understood the academic material presented on this lesson).

Extension Activity (OPTIONAL)

Research another product—for example, rooibos or a spice—and determine its importance to the economy of its exporting state and what patterns over the past five years have occurred in terms of sales/exports.

Buy a product discussed in this chapter. Using the packaging information, identify where the product was produced, where it was packaged, and where the packaging came from. How far did the product travel from its harvesting to your door? Explain why this matters.

Resources:

Smallman and Brown Text

Chapter 9: Global Health and Pandemics

Assignments:

Read Chapter 9 in Text

Review PPT

Take Quiz (not for grading purposes, just to confirm that you have understood the academic material presented on this lesson).

Extension Activity (OPTIONAL)

View BBC documentary about global health. Write a public service announcement designed to promote global health.

Resources

Smallman and Brown Text

BBC horizon - pandemic: A horizon guide [Web]. (2008). Available from http://www.youtube.com/watch?v=H_OyT6clx1s

Chapter 10: Energy Security

Assignments:

Read Chapter 10 in Text

Review PPT

Take Quiz (not for grading purposes, just to confirm that you have understood the academic material presented on this lesson).

Extension Activity (OPTIONAL):

Track your energy usage and the energy usage of your family. Why do you use the type of energy that you use? Identify the pros and cons of your way of using energy. What changes would you be willing to make to promote greater sustainability of the planet?

Resources:

Smallman and Brown Text

Chapter 11: Environment and International Law

Assignments:

Read Chapter 11 in Text

Review PPT

Take Quiz (not for grading purposes, just to confirm that you have understood the academic material presented on this lesson).

Extension Activity (OPTIONAL):

Visit Bjorn Lomborg's blog. (www.lomborg.com) Read two (2) articles online. Based on what you've read, is Bjorn Lomborg's research based on good evidence, or is he merely a puppet for special interests?

Resources:

Chapter 12: Career and Wrap Up

Assignments:

Read Chapter 12 in Text

Review PPT

No Quiz (not for grading purposes, just to confirm that you have understood the academic material presented on this lesson).

Extension Activity (OPTIONAL):

Career Development. Write a brief reflection paper that answers the following questions:

1. Are you interested in learning more about International Studies?
2. What topics would you like to learn more about?
3. Are you comfortable with your degree plan?
4. What are your plans for after graduation?
5. What else can we do to help you succeed?

FINAL EXAM:

The student must request his Advisor to assign him a Final Exam for this course so it can be graded. The Final Exam result will be shown in the student section and the grade included on the student's transcript.

Resources:

Smallman and Brown Text

IV. Bibliography

BBC horizon - pandemic: A horizon guide [Web]. (2008). Available from http://www.youtube.com/watch?v=H_OyT6clx1s

Barker, D., & Mander, J. (2000). The wto and invisible government. Peace Review, 12(2), 251-55. PDF attached.

Brown, K., & Smallman, S. (2011). Introduction to international and global studies. North Carolina: University of North Carolina Press. Retrieved from https://www.aiu.edu/students/stu_lib_resources_aiu.asp

Bush, E. (2011). Global commons. Unpublished manuscript, International Law, Norwich University, Northfield, VT

Chanda, Nayan Nov 19, 2003 background presentation titled "What is Globalization?" Available as a two-part Flash file - click on "Part One" AND THEN click on "Part Two" - at Yale Global Online: http://yaleglobal.yale.edu/multimedia_list/flash

Naim, M. (2009). Five wars of globalization Affairs, Jan/Feb 2003, <http://digitalcommons.wcl.american.edu/cgi/viewcontent.cgi?article=1185&context=auilr>

Panagariya, A. (2003). International trade. Foreign Policy, November/December 2003, PDF attached.

Watch video about human trafficking and slavery documentary at <http://children.foreignpolicyblogs.com/human-trafficking-and-slavery-related-movies-and-documentaries/> https://www.aiu.edu/students/stu_lib_resources_aiu.asp

UN Millennium Development Goals as described on the UN webpage www.un.org/millenniumgoals/

United Nations Development Programme webpage www.undp.org/mdg/basics.shtml

Prahalad, C. K., & Allen, H. (2004). Selling to the poor. Foreign Policy, May 2004, Retrieved from http://www.foreignpolicy.com/articles/2004/05/01/selling_to_the_poor